

UNIVERSITY ALLIANCE RUHR



Transatlantic Ruhr Fellowship Program

August 3 - August 21, 2020





Central Park, May 2020, New York City

Welcome Transatlantic Ruhr Fellows

We would like to welcome you as fellows of our Transatlantic Ruhr Fellowship Program 2020.

This year has presented all of us with unprecedented challenges. As the coronavirus pandemic continues to hold a grip on our world, we have had to rethink the ways in which we work and live together both locally and as global citizens. COVID-19 has brought into sharp focus the pre-existing social, political and economic conditions of our societies, and so have social movements around racial discrimination, climate change, immigration, and gender inequality here in the U.S. and abroad. Something else that we have learned with a greater sense of urgency than ever is the need for international collaboration to resolve the current crises and those to come.

And this is where you come in. While providing a group of highly talented students from the University Alliance Ruhr with the opportunity to expand their global portfolio remains at the core of our program's mission, we decided to revamp the Transatlantic Ruhr Fellowship Program and adapt it to what we believe will be a different future than the one we had imagined until recently. During our three-week online certificate program, you will acquire an entrepreneurial mindset. You will assess your strengths and develop skill sets that you will need to tackle new challenges. You will practice identifying problems and designing solutions. Entrepreneurs, business leaders, academics and representatives from international organizations will provide you with valuable insights into—and

a transatlantic perspective on—diversity and ethics, business communication and organizational management, labor laws and relations, and innovation and technology.

Although you cannot be physically present in New York this year, private guided virtual tours through the Metropolitan Museum and the Tenement Museum, as well as visits to different neighborhoods, will offer you unique perspectives on the rich cultural and ethnic mix of this city. For the internship part of our program, we again have partnered with AFS Intercultural Programs, B Braun, Deutsches Haus at New York University, Evonik, the German American Chamber of Commerce, MyPostcard and SCHOTT North America.

As travel restrictions remain in place throughout at least the summer of 2020, the internship will be rescheduled for a later time.

We are excited to have you on board for our Transatlantic Ruhr Fellowship Program and hope you will acquire lots of new insights, transatlantic connections and valuable experiences.

Peter Rosenbaum

Peter Rosenbaum
UA Ruhr New York
Executive Director





RUHR
UNIVERSITÄT
BOCHUM

RUB



tu technische universität
dortmund



UNIVERSITÄT
DUISBURG
ESSEN

Open-Minded

University Alliance Ruhr

The academic hub for research, teaching, studying, and networking in Germany's vibrant Ruhr area

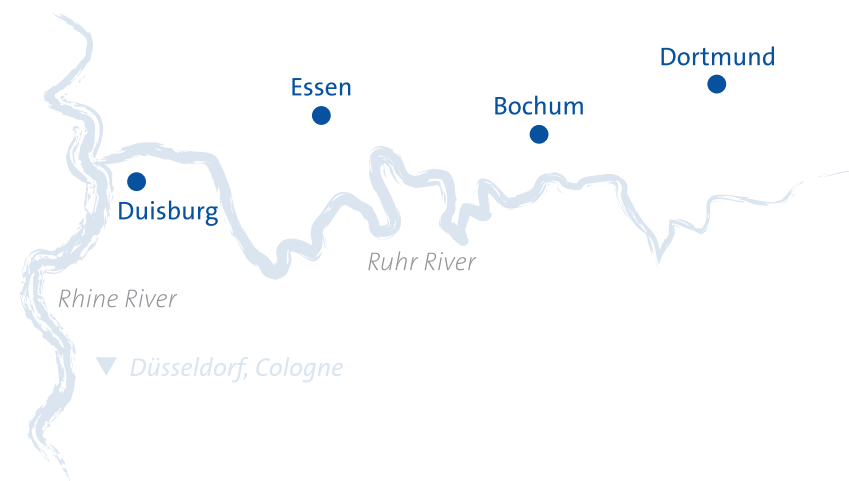
The University Alliance Ruhr is an alliance between Ruhr University Bochum, TU Dortmund University, and the University of Duisburg-Essen, the three largest universities in Germany's thriving Ruhr area. Each of our institutions has a strong tradition of breaking down walls between disciplines. We believe in the benefits of collaboration on all levels of scholarship and research, which is one of the reasons we came together in this unique university alliance.

More than 120,000 students, of which 19,000 are international, as well as over 14,000 researchers study and work within the UA Ruhr universities.

Together, the three universities have 850 partnerships with universities in over 130 countries, which provides our students and researchers with virtually unlimited possibilities for exchange and resources for development. To support our already strong global network of international exchange and collaboration, UA Ruhr has also created academic liaison offices for North America and Russia.

The Ruhr area is not only Germany's largest academic hub, but also an epicenter of innovation that fosters close interaction between academia and the private sector – and our alliance provides students and researchers from around the world with an open gateway to our region.

We invite you to learn more about the UA Ruhr alliance and our universities, and we look forward to welcoming you in the Ruhr area soon!





Grand Central Terminal, May 2020, New York City

Program Focus Topics

Innovation and Entrepreneurial Mindset

We will find out what it takes to be an entrepreneur and how you can discover, assess and further develop your strengths. We will learn how to define a problem, work on live case models, practice pitching and develop business models. Throughout this course, we will connect with entrepreneurs and discuss with them what it takes to translate your idea into a business and reach global impact.

Business Communication

Within an organization and when interacting with supply chains and clients, effective communication is essential to the sustainability of a business. We will be discussing the skills and strategies to ensure everyone is consistently working toward common goals and that

critical information is shared to make those goals attainable. We will also cover communication boundaries, such as geographic, cultural, and technological.

Innovation/Technology

As technological change continues to accelerate and market demand changes, innovation is critical to a business's success. How does an organization decide what technologies to concentrate on, what products and services are ripe for innovation, and how change will be received by the market? What are the aspects of the German and American markets that drive innovation, and how do companies adapt to different demands when serving different markets?

Ethics/Diversity

The long and continuing history of relationships across cultures is an

important context for all business considerations. When managing a diverse workforce and presenting products and services to a broad market, ethical practices not only ensure a business is perceived as a community partner but also provide a more stable foundation for long term sustainability. We will discuss best practices and personal experiences as perspectives have evolved in Germany and the U.S.

Organizational Management

As businesses grow, the complexity of operations requires careful and intentional guidance in order to compete effectively. Managers can implement various strategies to address challenges as they arise, but a culture of continuous improvement can position a company to respond nimbly to issues that may not yet be visible. We will consider

how company leaders balance risk and opportunity in changing environments and multinational markets.

Labor Laws/Labor Relations

Labor laws continue to develop in both Germany and the U.S. as employers, employees, and governments coordinate toward safe and successful workplaces. Collective bargaining organizations (unions) can play a major role in representing the needs of workers. Companies often work with advisors to ensure they have the best understanding of their obligations and what may be subject to change. We will discuss the current state of labor relations as well as development worth paying attention to.



Times Square, April 2020
New York City

Program

Every day, all participants are encouraged to prepare their daily classes and seminars for approx. 3 hours in independent, individual work blocks **before** the program starts at 3 pm CEST, respectively 9 am EDT.

PRE-SEMINAR WORK
Clifton Strengths Assessment
Live Case Materials, Remote Tech Prep
TED Talks, Food for Thought Instructions

**ENTREPRENEURSHIP WEEK
AUGUST 3-7, 2020**
in cooperation with the
BAKER INSTITUTE
at Lehigh University

 **LEHIGH**
UNIVERSITY.

Lisa Getzler, Executive Director, Baker Institute
Renée Baran, Innovation Programs Manager, Baker Institute
Chris Kauzmann, '13, 14G, Innovator in Residence, Baker Institute and Adjunct Faculty
Catherine Loikits, Baker Institute
Samantha McGinty Dutton, Marketing & Media Manager, Baker Institute

Monday – August 3, 2020

- CEST 15:00 - 16:00**
EDT 9:00 am - 10:00 am
OVERVIEW AND EXPECTATIONS
Work Block
Lisa Getzler, Renée Baran, Chris Kauzmann
- CEST 16:00 - 17:00**
EDT 10:00 am - 11:00 am
RUBE GOLDBERG CHALLENGE
Overview and Work Block
Renée Baran
- CEST 17:00 - 18:00**
EDT 11:00 pm - 12:00 pm
FOOD FOR THOUGHT:
MEAL PREP AND PHOTOGRAPHS
Work Block
Lisa Getzler, Renée Baran, Chris Kauzmann
- CEST 18:00 - 19:30**
EDT 12:00 pm - 1:30 pm
FOOD FOR THOUGHT
Opening Dinner & Conversation
Lisa Getzler, Renée Baran, Chris Kauzmann
- CEST 20:00 - 21:00**
EDT 2:00 pm - 3:00 pm
INDEPENDENT WORK BLOCK

Tuesday – August 4, 2020

- CEST 15:00 - 17:00**
EDT 9:00 am - 11:00 am
CLIFTON STRENGTHS
Assessments and Debrief
Discussion
Connor Moriarty, Coach, GALLUP
- CEST 17:00 - 18:00**
EDT 11:00 am - 12:00 pm
DEFINING THE PROBLEM AND
AND DESIGNING FOR OTHERS -
DESIGNING YOUR SPACE
Discussion
Lisa Getzler
- CEST 18:00 - 19:00**
EDT 12:00 pm - 1:00 pm
LIVE CASE MODEL EXPLANATION
Discussion
Chris Kauzmann
- CEST 20:00 - 21:00**
EDT 2:00 pm - 3:00 pm
OFFICE HOURS
Meetings

Wednesday – August 5, 2020

- CEST 15:00 - 16:00**
EDT 9:00 am - 10:00 am
RULES AND CREATIVITY
TECHNIQUES
Brainstorming Discussion
Chris Kauzmann
- CEST 16:00 - 17:30**
EDT 10:00 am - 11:30 am
LIVE CASE: A SNEAKERHEADS
PARADISE (ASP)
Q&A with Founder

- CEST 17:30 - 18:00**
EDT 11:30 am - 12:00 pm
LIVE CASE BREAKOUT:
A SNEAKERHEADS PARADISE (ASP)
Q&A and Breakout Sessions
Chris Kauzmann, Nazr El-Scari, CEO, A Sneakerheads Paradise
- CEST 18:00 - 20:00**
EDT 12:00 pm - 2:00 pm
LIVE CASE WORK BLOCK
Define
Chris Kauzmann

Thursday – August 6, 2020

- CEST 15:00 - 16:00**
EDT 9:00 am - 10:00 am
BUSINESS MODEL CANVAS:
WHAT IS IT AND WHY WE USE IT?
Discussion
Chris Kauzmann
- CEST 16:00 - 17:00**
EDT 10:00 am - 11:00 am
STORYTELLING/PITCHING
Workshop
Lisa Getzler
- CEST 17:00 - 19:00**
EDT 11:00 am - 1:00 pm
LIVE CASE WORK BLOCK
BMC AND PITCH DEVELOPMENT
Work Block
- CEST 19:00 - 21:00**
EDT 1:00 pm - 3:00 pm
LIVE CASE SHARE-OUTS
AND FEEDBACK
Team Meetings and Work
Chris Kauzmann

Friday – August 7, 2020

- CEST 12:00 - 15:00**
EDT 6:00 am - 9:00 am
RUBE GOLDBERG
Work Block
- CEST 15:00 - 16:00**
EDT 9:00 am - 10:00 am
RUBE GOLDBERG
SHARE-OUT AND DEBRIEF
Discussion
Renée Baran
- CEST 16:00 - 17:00**
EDT 10:00 am - 11:00 am
HOW WILL YOU CARRY THIS
WEEK'S LEARNING TO YOUR
INTERSHIP
Discussion
Lisa Getzler, Renée Baran
- CEST 17:00 - 18:00**
EDT 11:00 am - 12:00 pm
ENTREPRENEURIAL LEADERSHIP
FOR GLOBAL IMPACT
Discussion
Lisa Getzler, Renée Baran
- CEST 18:00 - 19:00**
EDT 12:00 pm - 1:00 pm
WRAP-UP AND APPRECIATIONS
Discussion
Lisa Getzler, Renée Baran, Chris Kauzmann



Westfield Center, New York City

Program (continued)

**SKILLS SEMINAR
AUGUST 10-21, 2020**
in cooperation with the
**GERMAN AMERICAN CHAMBER OF COMMERCE
NEW YORK**



Monday – August 10, 2020
CEST 15:00 - 16:00 INTRODUCTION
EDT 9:00 am - 10:00 am Welcome and Intercultural Orientation
Matthew Allen,
Director Careers & Education,
German American Chamber
of Commerce New York
Christopher Gallagher,
Senior Manager of Careers &
Education, German American
Chamber of Commerce New York
CEST 16:00 - 16:30 BREAK
EDT 10:00 am - 10:30 am

CEST 16:30 - 17:45 ORGANIZATIONAL
EDT 10:30 am - 11:45 am MANAGEMENT
**German American
Business Insights**
Dietmar Rieg, President & CEO,
German American Chamber
of Commerce New York
CEST 18:00 - 19:00 INTERCULTURAL TALKS I
EDT 12:00 pm - 1:00 pm German in America:
How to Work, Play & Live
Felix Zeltner,
Co-Founder, Work Awesome

Tuesday – August 11, 2020
GERMAN ORGANIZATIONS
AND INSTITUTIONS IN
NEW YORK
Roundtable Conversations
Katja Wiesbrock-Donovan,
Chief Officer for Management,
1014,
Jörg Schumacher, Director,
Goethe-Institut New York
Ben Brisch, Director,
DAAD North America and
Director, DWIH New York

CEST 16:30 - 17:15 *Christian Resing,*
EDT 10:30 am - 11:15 am *Consul Head of Press*
Department, General
Consulate of Germany,
New York
CEST 17:15 - 18:00 *Rev. Miriam Groß,*
EDT 11:15 am - 12:00 pm *Pastor, St. Paul's German*
Evangelical Lutheran
Church
CEST 18:15 - 19:30 BUILDING YOUR
EDT 12:15 pm - 1:30 pm GLOBAL CAREER
Presentation
Joann Halpern,
Director,
Hasso Plattner Institute, NY

Wednesday – August 12, 2020
CEST 15:00 - 16:15 CAREER AND LIFE PLANNING
EDT 9:00 am - 10:15 am WORKSHOP
Workview, Lifeview
Joann Halpern,
Director,
Hasso Plattner Institute, NY
CEST 16:30 - 17:30 METROPOLITAN MUSEUM
EDT 10:30 am - 11:30 am GUIDED TOUR
Museum Highlights with
Susan Berger

CEST 17:45 - 19:00 CAREER AND LIFE PLANNING
EDT 11:45 am - 1:00 pm WORKSHOP
Odyssey Plan
Joann Halpern,
Director,
Hasso Plattner Institute, NY

Thursday – August 13, 2020
CEST 15:00 - 16:40 BUSINESS COMMUNICATION
EDT 9:00 am - 10:40 am How to Stand Out in a
Hyper-Connected World
Robert Napoli,
Principal,
Hapday Group
CEST 16:40 - 17:00 BREAK
EDT 10:40 am - 11:00 am
CEST 17:00 - 18:40 ETHICS/DIVERSITY
EDT 11:00 am - 12:40 pm International Career and
Intercultural Exercises
Anna-Lena Baumann,
Sr. Leadership & Talent
Development Partner,
BMW Group

Program (continued)

Friday – August 14, 2020

CEST 15:00 - 16:40
EDT 9:00 am - 10:40 am

BUSINESS COMMUNICATION
Résumé Optimization Workshop
Matthew Allen,
Director, Careers & Education
German American Chamber
of Commerce New York

CEST 16:40 - 17:00
EDT 10:40 am - 11:00 am

CEST 17:00 - 18:00
EDT 11:00 am - 12:00 pm

INTERCULTURAL TALKS II
German in America:
How to Work, Play & Live
Felix Zeltner,
Co-Founder, Work Awesome

Monday – August 17, 2020

CEST 13:30 - 14:30
EDT 7:30 am - 8:30 am

VIRTUAL CITY TOUR
Ethnicities of New York City
Valentin Borriello, Managing
Director, Valentin Borriello LLC

CEST 15:00 - 16:30
EDT 9:00 am - 10:30 am

BUSINESS COMMUNICATION
Connecting Your Voice on
Video
Lisa Patti, Speech and
Communication Specialist,
Accent 3

Manuela Senatore,
Video Marketing Guru,
Skilla Productions

CEST 16:30 - 16:40
EDT 10:30 am - 10:40 am

CEST 16:40 - 17:40
EDT 10:40 am - 11:40 am

ORGANIZATIONAL
MANAGEMENT
Managing a Skilled Workforce
Uwe Scharfy,
CEO, Baeumer of America

CEST 17:40 - 18:40
EDT 11:40 am - 12:40 pm

BUSINESS COMMUNICATION
Personal Brand Building
Alexander Schaper,
Managing Director, fable+

Tuesday – August 18, 2020

CEST 15:00 - 16:30
EDT 9:00 am - 10:30 am

INNOVATION/TECHNOLOGY
Virtual Tour
Roland Cassirer,
Program Manager,
German Accelerator

CEST 16:30 - 16:40
EDT 10:30 am - 10:40 am

CEST 16:40 - 17:40
EDT 10:40 am - 11:40 am

INNOVATION/ORGANIZATION
From a Startup to a Company
Felix Wunderlich, Head of
Business Development,
MyPostcard

CEST 17:40 - 18:40
EDT 11:40 am - 12:40 pm

ORGANIZATIONAL
MANAGEMENT
Interview Workshop
Daniel Braun, Chief of Staff,
WorkGenius

Wednesday – August 19, 2020

CEST 15:00 - 16:40
EDT 9:00 am - 10:40 am

LABOR LAWS/
LABOR RELATIONS
U.S. Labor Law in the
COVID-19 Era
John Sarno, President,
Employers Association
of New Jersey

CEST 16:40 - 17:00
EDT 10:40 am - 11:00 am

BREAK

LABOR LAWS/
LABOR RELATIONS
Labor Laws and Relations
in Transatlantic Perspective
Tobias Schulze-Cleven,
Associate Professor,
Rutgers University, School of
Management and Labor
Relations

Thursday – August 20, 2020

CEST 15:00 - 16:40
EDT 9:00 am - 10:40 am

INNOVATION/TECHNOLOGY
AI and Logistics
Charlotte de Brabandt,
Global Procurement,
Johnson & Johnson
Jim Fleming,
Institute for Supply
Management

CEST 16:40 - 17:00
EDT 10:40 am - 11:00 am

BREAK

CEST 17:00 - 18:40
EDT 11:00 am - 12:40 pm

INNOVATION/TECHNOLOGY
Innovation Landscape NY
Kurt Becker,
Vice Dean for Research,
New York University,
Tandon School of Engineering,
Brooklyn

Friday – August 21, 2020

CEST 15:00 - 16:00
EDT 9:00 am - 10:00 am

INTERCULTURAL TALKS III
German in America:
How to Work, Play & Live
Felix Zeltner,
Co-Founder, Work Awesome

CEST 16:00 - 17:00
EDT 10:00 am - 11:00 am

TENEMENT MUSEUM TOUR
The World of the Baldizzi
Family

CEST 17:00 - 18:40
EDT 11:00 am - 12:40 pm

CLOSING
Graduation and Farewell
Peter Rosenbaum,
Executive Director,
University Alliance Ruhr, NY

Matthew Allen,
Director, Careers & Education,
German American Chamber of
Commerce New York

Bryant Park, New York City

Suggested Cultural Events

LIVE (AVAILABLE ONCE AT A CERTAIN TIME/DAY)

Thursday – August 6, 2020

ART

CEST 19:30 - 20:00
EDT 1:30 pm - 2:00 pm

MUSEUM OF THE CITY
OF NEW YORK
The City Within
Sean Corcoran



Thursday – August 6, 2020

DESIGN

CEST 19:30 - 21:00
EDT 1:30 pm - 3:00 pm

COOPER HEWITT
MUSEUM
An Introduction to
Empathy in Design



Friday – August 7, 2020

CLASSICAL MUSIC

CEST 23:00 - 23:30
EDT 5:00 pm - 5:30 pm

THE METROPOLITAN
MUSEUM OF ART
ETHEL String Quartet
Balcony Bar from Home



Friday – August 14, 2020

CLASSICAL MUSIC

CEST 23:00 - 23:30
EDT 5:00 pm - 5:30 pm

THE METROPOLITAN
MUSEUM OF ART
ETHEL String Quartet
Balcony Bar from Home



VARIOUS DATES (AVAILABLE MORE THAN ONCE)

FREE CLASSES

MOMA



MUSIC

BILLBOARD



MUSIC

SONGKICK



TALKS - CLASSES - MUSIC

92Y



EXHIBITIONS - TALKS - MUSIC

THE MORGAN LIBRARY



OPERA

MET OPERA



BALLET

NYC BALLET



DANCE

ALVIN AILEY AMERICAN DANCE



FREE CLASSES - EVENTS

NY PUBLIC LIBRARY



ART
BALLET
CLASSICAL MUSIC
COOKING
DANCE
DESIGN
EXHIBITIONS
FREE CLASSES
MINI SERIES
MUSIC
OPERA
READING
SCIENCE
STORIES
TALKS
TOURS

Suggested Cultural Events (continued)

FLEXIBLE (ALWAYS AVAILABLE)

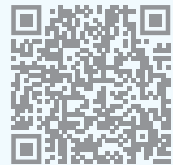
TOURS

VIRTUAL CITY TOURS



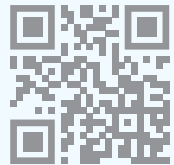
TOURS

OFFICIAL NYC GUIDE



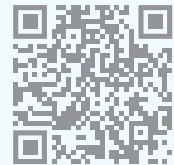
READING

TIME OUT



READING

NY PUBLIC LIBRARY



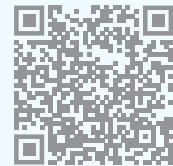
STORIES OF LIVES

NPR STORY CORPS



MINI SERIES

FIRST LOOK



READING

NEW YORK TIMES



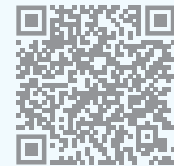
READING

THE NEW YORKER



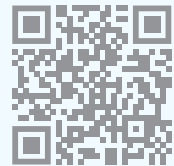
READING

BEDTIME STORIES



SCIENCE

MUSEUM OF NATURAL HISTORY



Chrysler Building, New York City





Zahra Bonakdar



Moritz Marius Brinkforth



Nathan Ewers



Valerie Heuchert

Participants

Zahra Bonakdar

grew up in Iran where she finished her bachelor's degree in Chemical Engineering. As an undergraduate, she spent one semester as a research assistant in the Green Processes Laboratory at the University of Tehran investigating different pathways for wastewater treatment with a focus on Moving Bed Biofilm Reactors. She spent another three months in a cement plant where she analyzed cement crude materials. In order to pursue a higher education while exploring and experiencing new cultures, she moved to Germany where she is in the final year of her master's program in Process Systems Engineering at TU Dortmund University. Her primary areas of interest include process simulation and optimization. Zahra is also a passionate painter and photographer.

Moritz Marius Brinkforth

is in the final semester of his M.Sc. program in Mechanical Engineering while simultaneously completing his bachelor's degree in Business Psychology at Ruhr University Bochum. Combining both programs of study enables Moritz to pursue his research on the human factors in technical processes. As part of his bachelor's degree program, he did an apprenticeship as a plant mechanic and gained work experience at the Evonik Corporation which gave him the opportunity to work in the U.S. for two months before embarking on his master's program. Moritz enjoys sports and works as a ski instructor. He has also coordinated international youth exchanges for town twinning programs and volunteers for the council of student representatives.

Nathan Ewers

studies in the master's program European Culture and Economy at Ruhr University Bochum. Beforehand, he completed his bachelor's degree in the U.K. He is interested in political communication and media studies. Having completed multiple exchange programs in Japan, France, and Portugal, amongst others, he is passionate about other cultures and languages and never wants to stop learning. As an openly transgender person, he is also interested in LGBTQ+ issues as well as social justice. Nathan frequently engages in initiatives that raise awareness about discrimination and equality. He enjoys video games, spending time with friends, and cooking.

Valerie Heuchert

is in the final year of her master's program in Management at Ruhr University Bochum. After an internship at Henkel, she now works at TÜV Rheinland where she pursues her passion for innovation and digitalization. Passionate about intercultural exchange, she has travelled to many parts of the world including Australia where she studied business and marketing for one semester. She would like to actively shape our world for the better and has for several years worked as a volunteer for the student initiative enactus. When not working or volunteering, Valerie enjoys spending time in nature, doing acrylic paintings or sports.



Angelina Kuschel



Laura Peters



Tobias Pyka



Daniel Schierok

Participants (continued)

Angelina Kuschel

is enrolled in the master's program in Management at Ruhr University Bochum. Her research interests and strengths lie in the field of innovation management. Apart from her studies, Angelina has gained work experience in business process management and digitization as well as transformation management. Her interests in other cultures have taken her to France and China, where she completed different study-abroad programs and grew passionate about international relationships and career opportunities. Angelina enjoys traveling, attending cultural events with her friends and doing sports.

Laura Peters

is at TU Dortmund University where she is in the final stages of her master's program in Industrial Engineering. Besides her studies, she currently works for a research institute and has already gained work experience as a tutor. As an undergraduate, Laura worked for an automotive supplier. Many years ago, she discovered that getting to know new cultures and travelling is one of her passions. She spent a year as an au pair in the U.S.

Tobias Pyka

studies Chemical Engineering in the final semester of his program at TU Dortmund University. His research interests are separation processes and micro process engineering. During his studies he has worked as a student tutor and a lab assistant. He completed internships at Bayer AG and Lanxess AG and is now eager to gain work experience abroad. He wants to get to know new cultures and face new challenges. In his free time, Tobias enjoys reading and hiking.

Daniel Schierok

pursues a master's degree in Mechanical Engineering at Ruhr University Bochum. He is interested in enhancing production processes and automation. After completing his bachelor's degree, he started his graduate program with a semester abroad at the University of California, Santa Barbara. His time in California inspired him to further broaden his horizons and connect with people from diverse cultural contexts. He gained work experience at ABB. A passionate volunteer soccer referee, Daniel is very active in training younger referees.



Marvin Siegmann



Maleen Stachon



Lisa Zahar

Participants (continued)

Marvin Siegmann

studies in the international master's program in Philosophy, Economics, and Law at Ruhr University Bochum, and it is thanks to this program that he has developed a strong interest in interdisciplinarity and intercultural exchange. He did research for his master's thesis at the University of Cambridge. For the past three years he has also been working at the Institute for Macroeconomics, where he supervised two research projects on self-driving technologies. Beforehand, he worked as an animation designer and has since retained his enthusiasm for creative solutions. Marvin is very passionate about sports, reading, solving chess puzzles, and his volunteer work for a Christian media channel.

Maleen Stachon

is a Business and Economics student in the master's program at TU Dortmund University with a focus on Digitalization and Entrepreneurship. Her interests include innovation, logistics and production management. As an undergraduate, she gained intercultural experience by participating in a summer school at Tongji University in Shanghai. In addition to her studies, she works as a research assistant at the Chair for Industrial Information Management at TU Dortmund University's Logistics Campus. She also completed an internship at Lidl Digital International GmbH & Co. KG, where she worked on logistics projects in an international context. Maleen is interested in broadening her cultural horizons. She enjoys yoga, swimming, and travelling.

Lisa Zahar

is enrolled in the master's program in Cultural Studies and Business Administration at the University of Duisburg-Essen. She combines her academic interest in international relations with a passion for pop culture and politics. Her study trips have taken her to Finland and the United States, where she studied business ethics and economic psychology. At her university, she works as a student assistant at the Chair of Economic Geography and learns about the complex challenges posed by mobility transformation. Lisa loves bouldering, aerial acrobatics, and delving into Discworld novels.

Partner

We would like to thank our partner companies and organizations for their support in providing our students with the opportunity to gain valuable hands-on experience in a range of industries in the Tri-State area.



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

The German American Chamber of Commerce, Inc. in New York (GACC NY) was established more than 70 years ago as an impartial promoter of commerce between Germany and the U.S. The GACC NY, together with its chapters in Philadelphia and Pittsburgh, has distinguished itself as an innovative and relevant service provider as well as a reliable partner in German-American business inquiries. The German American Chambers of Commerce in Atlanta, Chicago and New York, as well as the Representative of German Business in San Francisco, collaborate under the umbrella AHK USA. With more than 2,500 member companies and an extensive national and international business network, AHK USA offers a broad spectrum

www.gaccny.com

of activities and services. Comprised of a highly qualified and dedicated team of professionals, the GACCs support companies by facilitating market entry & business development, legal services, intern visas, recruitment and startup guidance.



The Baker Institute for Entrepreneurship, Creativity & Innovation is Lehigh University's premier organization dedicated to the advancement of entrepreneurial education for the entire university community. The Baker Institute provides authentic opportunities for Lehigh students from every discipline to deeply engage in the entrepreneurial process. In the course of an average year, its programming reaches thousands of students and alumni from the South Mountains of Pennsylvania to the Silicon Valley of California. The Baker Institute's network of students, faculty and alumni is inclusive, diverse and dedicated to inspiring and educating the next generation of entrepreneurial thinkers.

www.lehighbakerinstitute.com



AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world. In 2016, more than 12,000 Generation Z students and Millennial young adults from 60+ countries participated in programs such as our flagship AFS High School Program (now entering its 70th year), as well as innovative short school-based and young adult opportunities. AFS exchanges include unique structured intercultural learning journeys or Global Competence Certificate programs—and are supported by more than 50,000 AFS volunteers worldwide.

www.afs.org



B. Braun is one of the world's leading providers and manufacturers of healthcare solutions today. Every service that B. Braun provides incorporates the entirety of our knowledge and skills, the company's deep understanding of users' needs, and extensive expertise since 1839. With its constantly growing portfolio of effective medical care solutions, B. Braun makes a substantial contribution towards protecting and improving people's health. In total, the B. Braun product range comprises 5,000 different products, 95 percent of which are manufactured by the company. By offering supplementary services and consulting, B. Braun is a system supplier that develops the best solution for patients in close partnership with our customers, making a significant contribution to medical advancements.

www.bbraun.com



Deutsches Haus at NYU is New York's leading institution for culture and language of the German-speaking world. Located in the historic Greenwich Village district, Deutsches Haus is an integral part of New York University. Since 1977, it has provided New Yorkers with a unique forum for cultural, intellectual, and artistic exchange with Germany, Austria, and Switzerland through its three pillars: the language program, the cultural program, and the children's program.

www.nyu.edu/deutscheshaus



Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries around the world. In fiscal 2015 more than 33,500 employees generated sales of around €13.5 billion and an operating profit (adjusted EBITDA) of about €2.47 billion.

www.evonik.us

Partner (continued)



The French-American Chamber of Commerce is the most important private organization of its kind. For more than a century, the FACC has actively promoted strong economic and commercial relations between the United States and France and helped its broad and diverse network of member companies to develop their business on both sides of the Atlantic Ocean. The FACC boasts 20 chapters in all major U.S. cities, including Boston, Chicago, Dallas, New York, San Francisco, Seattle and Washington, DC. FACC staff welcomes the opportunity to facilitate targeted connections between member companies in New York and the staff of other chambers.

www.faccnyc.org



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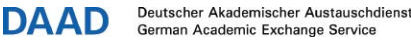
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www.us.schott.com

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Since DAAD was founded in 1925, more than 1.9 million scholars in Germany and abroad have received DAAD funding. DAAD is a registered association and its members are German institutions of higher education and student bodies. Its activities go far beyond simply awarding grants and scholarships. DAAD supports the internationalization of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision makers on matters of cultural, education and development policy.

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